



ADVERTISING RATES

	CASUAL	4	7	14
Inside Front Cover	2660	2590	2530	2400
Inside Back Cover	2660	2590	2530	2400
Outside Back Cover	2795	2720	2655	2520
FOUR COLOUR	CASUAL	4	7	14
Double Page Spread	3580	3520	3470	3290
Full Page	1980	1920	1870	1775
Half Page	1215	1165	1115	1055
Quarter Page	680	650	640	600
Eighth Page	360	340	330	295

* PREFERRED POSITIONS WILL ATTRACT A LOADING OF 15% ON ABOVE RATES.
N.B. ABOVE RATES DO NOT INCLUDE GST

Advertisers please note:-

To produce your advertisement we need ;

1. A photo of the subject. It must be clean and sharp, not fuzzy (send a couple if your not sure). Keep Negatives.
2. The wording can be typed or neatly handwritten (remember to consider the size of the ad and don't have too many words).
3. If you want your logo or emblem included send your business card or letterhead so the detail is clean and strong.
4. Provide a rough sketch if you have a design idea or we can create one. Either way we will send you a layout for your approval.

CANCELLATION DEADLINE: 14 DAYS PRIOR TO BOOKING DEADLINE

FOR BOOKINGS

**EXPRESS
PUBLICATIONS**

Pty. Ltd. A.C.N. 057 807 904 • 2 Stanley Street, Silverwater NSW 2128
• Telephone: (02) 9741 3800 • Facsimile: (02) 9648 7293